



BIST Research Pitch Competition

The BIST Research Pitch Competition is a video challenge where all members of the BIST Community are invited to submit a short video showcasing their work. The competition aims at promoting applicants to learn new ways to effectively communicate research and get a taste of the exciting research being carried out in all the BIST labs and facilities and across multiple disciplines.

The BIST research pitch competition is looking for creativity so all types of (tasteful) performances can be used when submitting the videos. From dance to illustrations, group performances or individual art, anything goes.

All submissions will be published on our [BIST YouTube channel](#).

Categories and awards:

- 1) **Individual competition.** One person presents their research alone
- 2) **Group competition.** At least two people are presenting their research as a team.

Each category will have 2 awards: Jury's awards and public awards

Awards will consist of a guided visit to La Pedrera (when it re-opens) and a basket of local delicacies for each winner.

Eligibility and application

Any member of the BIST community can participate: students, postdocs, group leaders, core facility members, staff, and alumni.

Videos must be no longer than 2 minutes and be submitted into one of the two categories:

1) **individual competition** or 2) **group competition**. Given that we are currently locked down, we encourage you to be creative within the group category.

Candidates must submit their application by

- 1) Completing an online registration form: [Registration form BIST Research Pitch Competition 2020](#), and
- 2) Sending the video through WeTransfer to the following email: communication@bist.eu.

In case of groups, only one registration per group is required.



Selection Process

The jury will be composed of members in the BIST Community, including professionals from our communications, human resources, and research teams. The jury will remotely evaluate videos and information provided by applicants.

All the submitted videos which fulfill the selection criteria will be published on the [BIST YouTube channel](#). BIST community and public audience are called to vote for their best choice.

Selection will be done according to three main criteria 1) Comprehension and content, 2) Engagement and communication, and 3) Creativity

For the criteria on **comprehension and content**, the jury will evaluate the capacity of the presentation on providing a good understanding of the background, the relevance of the research question being addressed, and the impact of the research (results, conclusions, and outcomes).

For the criteria on **engagement and communication**, the jury will evaluate the capacity of the presentation in attracting the attention of the audience, in inspiring and promoting curiosity on the presented research, and presenting in a clear, concise and understandable manner.

For the criteria on **creativity**, the jury will evaluate the level of originality, the imagination capacity and the level of accuracy in developing the presentation material.

Awardees announcement

The list of awardees corresponding to the two categories (individual and group) and selected by Jury and Public audience, will be published on the BIST website and social network. All awardees will be invited to present their videos at the next BIST annual conference.